

KIT CAREER FAIR

AN EVENT BY KIT-CAREER-SERVICE

MAY 12. – 14., 2020



CAREER SERVICE &
ALUMNI

NETWORK WITH OUR STUDENTS AND SHOW POTENTIAL EMPLOYEES THAT YOUR COMPANY IS AN ATTRACTIVE PLACE TO WORK FOR AT THE KIT CAMPUS.

BOOKING PERIOD: OCTOBER 14TH – 28TH

Booking request: <http://www.karrieremesse.kit.edu/english/registration.php>

Places are given at the end of this period on “first come, first serve” basis.

FOCUS DAYS:

Tuesday, May 12, 2020:

Engineering science
Economics
Humanities and social sciences

Wednesday, May 13, 2020:

Engineering science
Economics
Computer science

Thursday, May 14, 2020:

Economics
Natural sciences



OVER
250
COMPANIES

OVER
20.000
VISITORS WITHIN
THREE DAYS

2.350 m²
LARGE FAIR TENT IN THE
MIDDLE OF THE CAMPUS

EXHIBITION STAND



2.300 €
plus VAT

- Size approx. 2.5 × 4 × 2 m (H × W × D)
- Brief company profile on the KIT career service app linked to an interactive map of the exhibitor stand plan
- One premium ad to display one of your job offers on our JobPortal, also linked to our app
- Advertisement and communication of the KIT Career Fair throughout the city and online
- Possibility to display up to six job offers in size A4 on the job walls during the Career Fair
- Exhibition furniture (high desk, two bar stools, lockable sideboard)
- Catering for your staff at the stand – incl. lunch, snacks and beverages throughout the day
- Wi-Fi in tent
- Parking and a free shuttle service to the fair

Are you a start-up or would you like to bring along sub-exhibitors as an association?
Please contact us.

ADDITIONAL ADVERTISING



ADVERT IN THE CAREER FAIR MAGAZINE

1.000 €
plus VAT

- Whole-page advertisement (120 × 176 mm) in the printed Career Fair magazine
- Distribution on the campus prior to and during the fair
- Download version available throughout the year
- Your advert on one of our displays in the fair tent



ADVERTISEMENT

2.000 €
plus VAT

Make yourself noticed and place your company's brand on

- A banner/poster in front of the fair tent
- The cover of the Career Fair magazine
- On the website of the KIT Career Fair
- in a Facebook-Post prior to the Career Fair

OUTDOOR SPACE

Price on request

- for demonstrations and exhibits

ADDITIONAL PRESENTATION OPPORTUNITIES



2.300 €
plus VAT

SHORT JOB INTERVIEWS

Right for you?

If you are looking for employees in specific jobs the short job interviews are the ideal platform to find potential employees.

Facts:

- You will receive the anonymised CV's of matching candidates beforehand
- You can choose up to eight candidates you wish to interview at the fair
- You will have 15 minutes per applicant to get to know them in a Speed-Dating atmosphere

Always included: target group orientated communication and advertising services for your chosen programme before and during the fair.



1.500 €
plus VAT

LECTURES

Right for you?

If you want to demonstrate your expertise in your field or your innovation to interested students in a calm atmosphere.

Facts:

- You will have a 60-minute lecture and additional 15 minutes for questions and answers.
- The location for your lecture is in the entrance hall of the Audimax in the vicinity of the fair tent
- Presentational aids such as laptops or projectors will be provided by KIT



500 €
plus VAT

COMPANY PRESENTATION

Right for you?

If you want to present your company to a broad audience and promote your company's products. Presentations by employees who have studied at KIT themselves are particularly popular.

Facts:

- You will have 15 minutes and additional 10 minutes for questions and answers.
- The location for your presentation is in the fair tent and you will be provided with all necessary technical aids
- The open space atmosphere provides the possibility for reaching people who are wandering through the tent

CONTACT US

WE WILL BE HAPPY TO ADVISE YOU PERSONALLY TO
HELP YOU FIND THE IDEAL FORMATS FOR YOU.

CONTACT

Team KIT-Karrieremesse

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🌐 www.karrieremesse.kit.edu

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