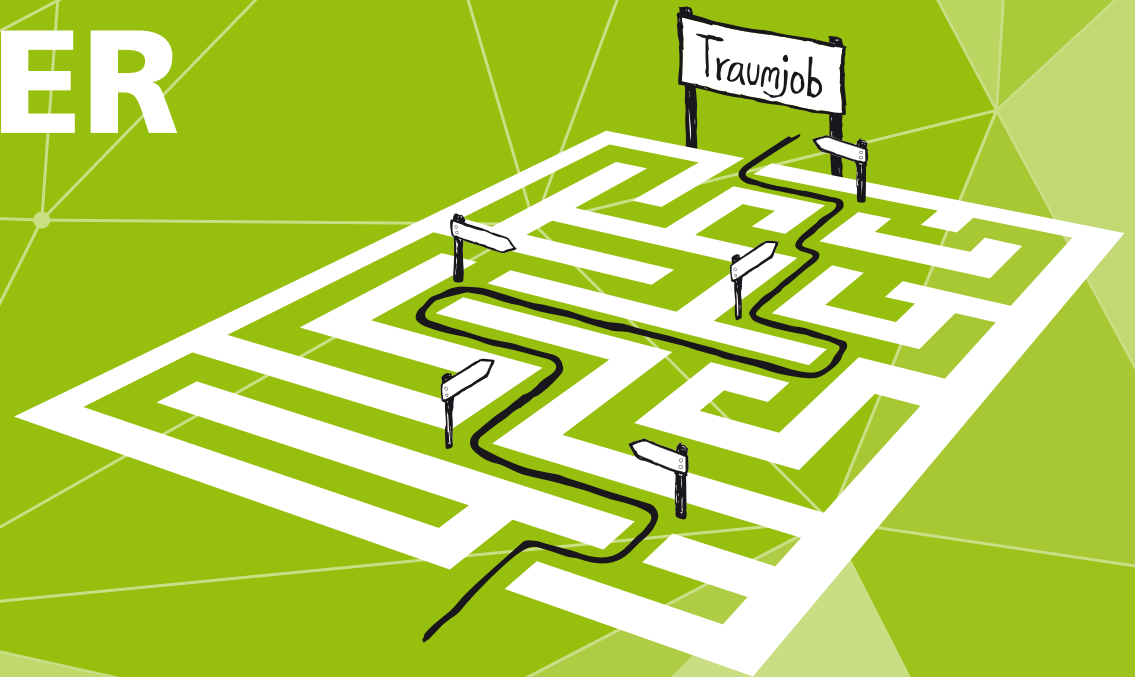


KIT CAREER FAIR

MAY 15–17, 2018



CAREER SERVICE &
ALUMNI

CONNECT YOUR COMPANY TO CANDIDATES FROM ONE OF THE BEST TECHNOLOGICAL UNIVERSITIES IN GERMANY – DIRECTLY ON CAMPUS!

Tuesday, May 15 & Wednesday, May 16

ENGINEERING-, HUMANITIES- & NATURAL SCIENCES

Thursday, May 17

COMPUTER SCIENCES & ECONOMICS

REGISTRATION:

<http://www.karrieremesse.kit.edu/english/registration.php>

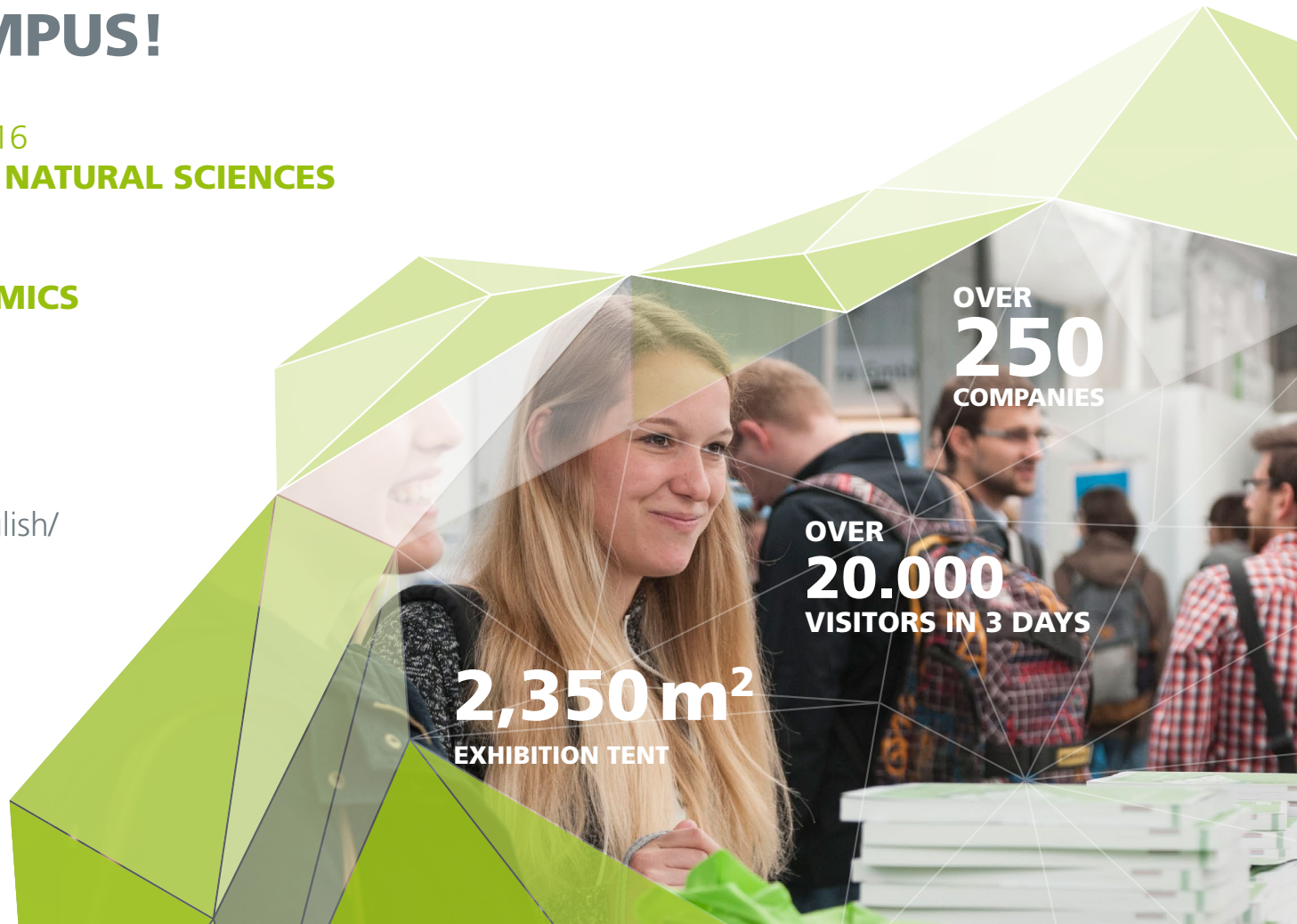
Stands and program modules will be sold according to the "First come, first serve" principle.

- ✉ karrieremesse@irm.kit.edu
- ☎ +49(0) 721 608-45663
- 🌐 www.karrieremesse.kit.edu
- f KIT Career Fair on facebook
- ✂ KIT Career Fair on XING

OVER
250
COMPANIES

OVER
20.000
VISITORS IN 3 DAYS

2,350m²
EXHIBITION TENT



PARTICIPATION IN THE CAREER FAIR



1,900 €
plus VAT

EXHIBITION STAND

- Dimensions: Approx. 2.5x4x2 m (HxWxD)
- Short presentation of your company in the Career Service App with a link to the interactive stand plan, to your vacancies in the JobPortal, etc
- Integrated advertising and communication services (printed and online) / (posters, banners, posters on the fairground, newsletter, Facebook, etc.)
- Display of up to six A4 vacancy notices on the job walls in the fair tent
- Stand furniture (high desk, two bar stools, lockable sideboard)
- Catering for your stand staff, including lunches, snacks, and beverages throughout the day
- W-LAN in the tent
- Parking and shuttle service to the fairground



800 €
plus VAT

AD PAGE IN THE CAREER FAIR MAGAZINE

- Full-page advertisement (120x176 mm) in the printed program brochure
- Circulation: 8,000 copies, distribution on the campus prior to and during the fair
- Version for downloading available throughout the year



1,500 €
plus VAT

ADVERTISING – STANDARD

Your company logo on

- a banner on the Campus prior to the fair
- a cover page of the fair magazine
- the Career Fair website



3,000 €
plus VAT

ADVERTISING – PREMIUM

Your company logo on

- a banner on the Campus prior to the fair
- a cover page of the fair magazine
- the Career Fair website
- a banner / poster in the fair tent
- coffee mugs in the students' café

FAIR PROGRAM



1,900 €
plus VAT

SHORT JOB INTERVIEWS

For whom?

You have job vacancies and would like to meet interesting candidates directly at the fair.

Facts:

- Selection of suitable candidates based on anonymized CVs submitted in advance
- Invitation of up to 8 applicants for your fair day
- 15 minutes' time each for talks in a speed-dating atmosphere

Always included: Target group-specific advertising and communication services for the module selected by you prior to the fair



1,500 €
plus VAT

LECTURES

For whom?

You wish to present in detail your areas of expertise, innovations, and specialization to an interested audience.

Facts:

- Lecture of 60 minutes' duration and following question and answer round of 15 minutes
- Lecture room in the entrance hall of the Audimax in direct vicinity of the fair tent
- Presentation means will be provided by KIT



500 €
plus VAT

COMPANY PRESENTATIONS

For whom?

You wish to present your company to the broad public and to raise awareness of your presence at the fair.

Facts:

- Short presentation of 15 minutes, followed by another 10 minutes for questions
- Presentation area with necessary technical equipment in the fair tent
- Direct presentation to visitors of the fair